



Q3 2016

EKORNES

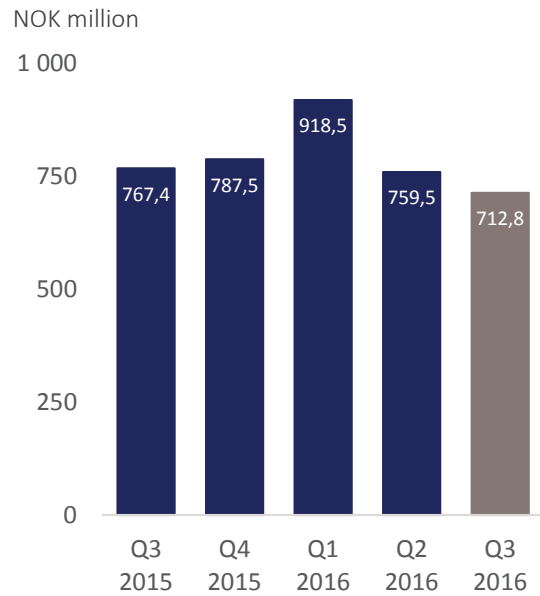
November 7th 2016

Highlights

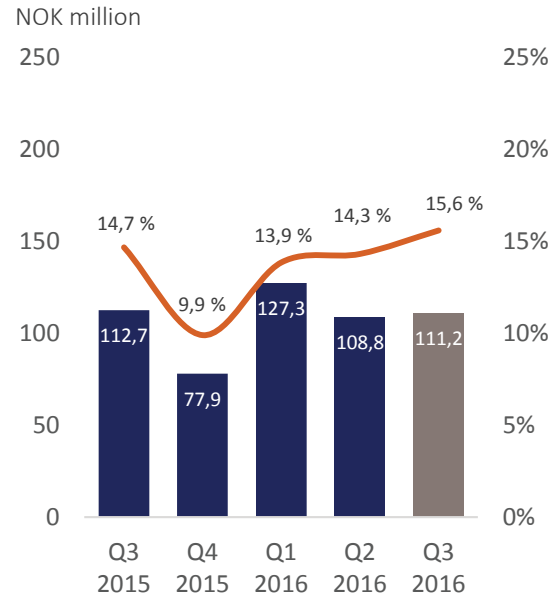
- Year-over-year quarterly revenues down by 7.1%, driven by weaker Stressless® sales
- Adj. EBIT margin up by 0.9 percentage points driven by IMG growth, and lower material and salary costs
- Positive development in IMG, Svane® and Ekornes® Contract
- Measures to reduce yearly cost base by NOK 150 million vs 2014 initiated, effects materializing into 2017
- Improved order receipts and reserve - year over year and sequentially
- Continued focus on cost reductions, increased prioritization of revenue growth initiatives

Financial results

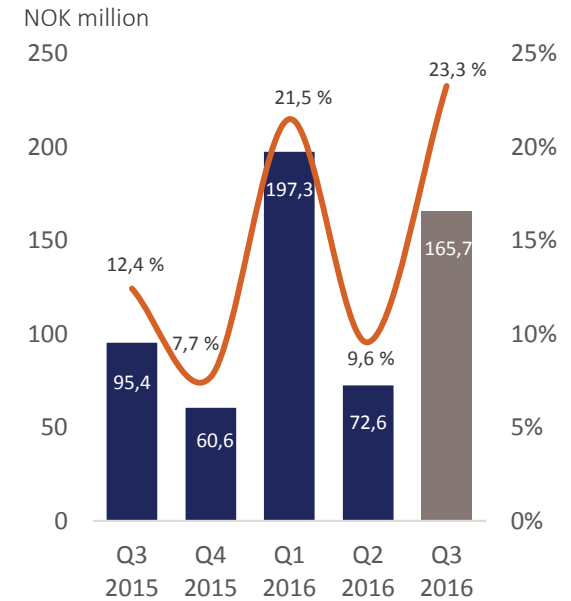
Operating revenues



Adjusted EBIT & margin



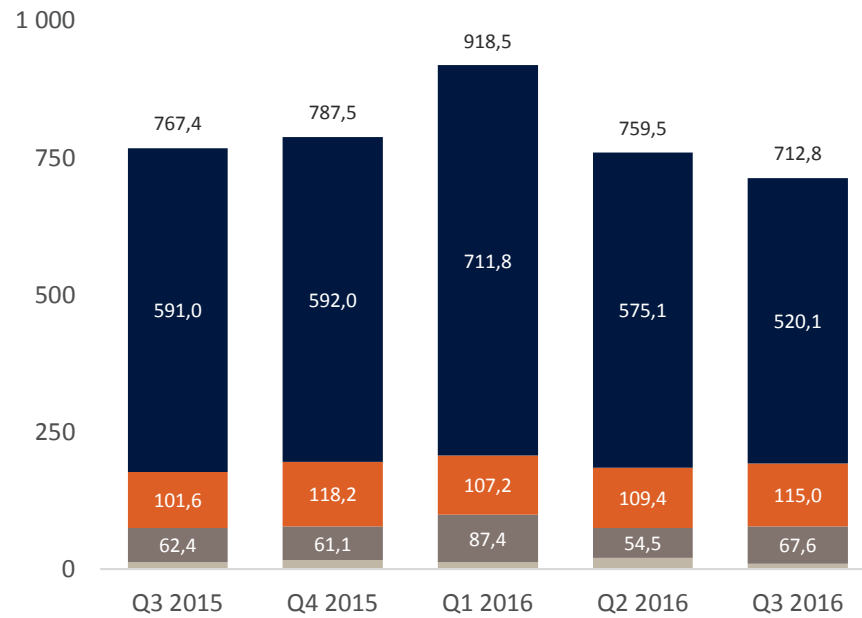
Reported EBIT & margin



Operational review

Operating revenue per segment

NOK million



Stressless

IMG

Svane

Contract

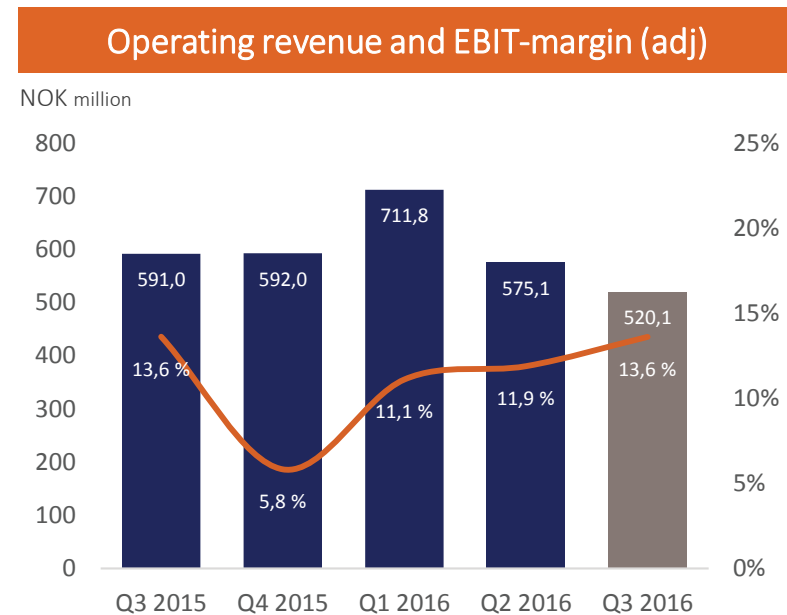




Stressless®

Stable margins despite lower revenue

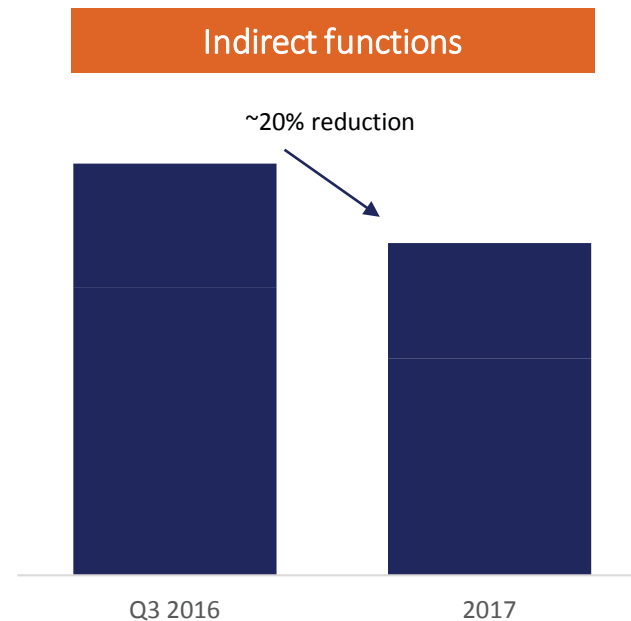
- Year-over-year quarterly revenue down 12.0%
- Capacity adjusted in quarter due to order reserve
 - Initiated sales efforts towards large retailers in Germany and US
- Adjusted EBIT margin stable at 13.6%



Stressless®

Reduced overhead to improve competitiveness

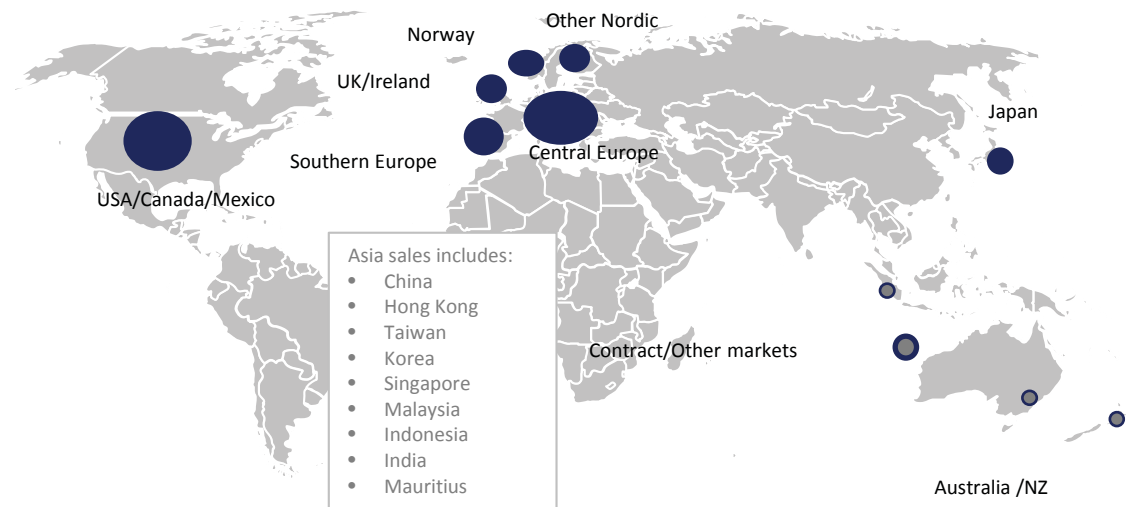
- Decision in October to reduce the group's indirect functions by 50 full time employees
 - 40% offered new positions in production
- Reduces the company's annual cost base by NOK 20 million from 2017
 - Up to NOK 10 million in one off costs to be charged Q4 results



Stressless®

Continued weak demand in the quarter

- Decline in sales quarter over quarter
 - Weighed down by Norway, UK, Central Europe and Southern Europe
 - Increased demand for Signature, lower for Classic
- Underlying order receipts slightly higher than Q3 2015
 - Order reserve also slightly improved
- Sales initiatives towards large retailers in key markets like Germany and US and product innovation, positive signals in October





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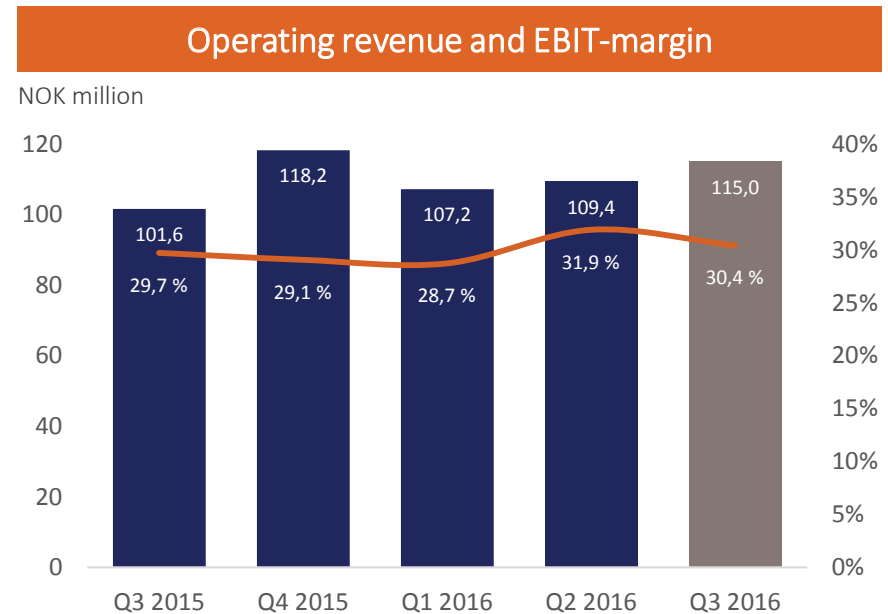
IMG
N O R W A Y

EKORNES

IMG

Positive revenue and margin development

- Year-over-year quarterly revenue up 13.2%
 - Continued positive sales development in US, Australia and New Zealand
- EBIT margin stable increased to 30.4% helped by
 - Lower raw material cost
 - More favorable product mix
 - Full capacity utilization combined with continued cost control



IMG

Order intake increased

- Demand continued to grow in US and New Zealand during the third quarter
- Underlying order receipts increased in the period
 - Following a decline in order intake in H1 2016
 - Positive October

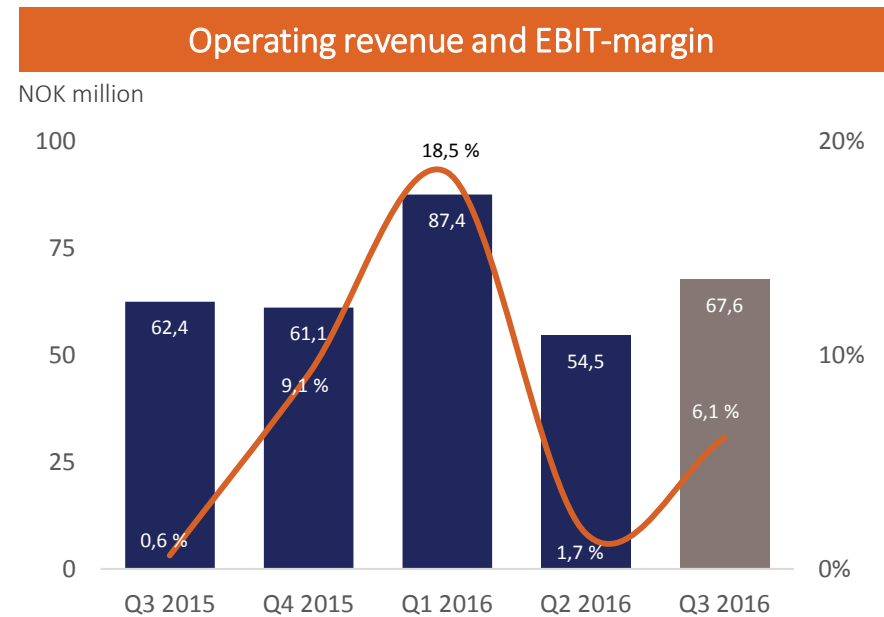




Svane®

Top line and margin improved

- Year-over-year quarterly revenue up 8.3%
- EBIT margin increased to 6.1% driven by
 - Higher revenue
 - Lower indirect costs
 - Lower production costs



Svane®

Positive development in key markets

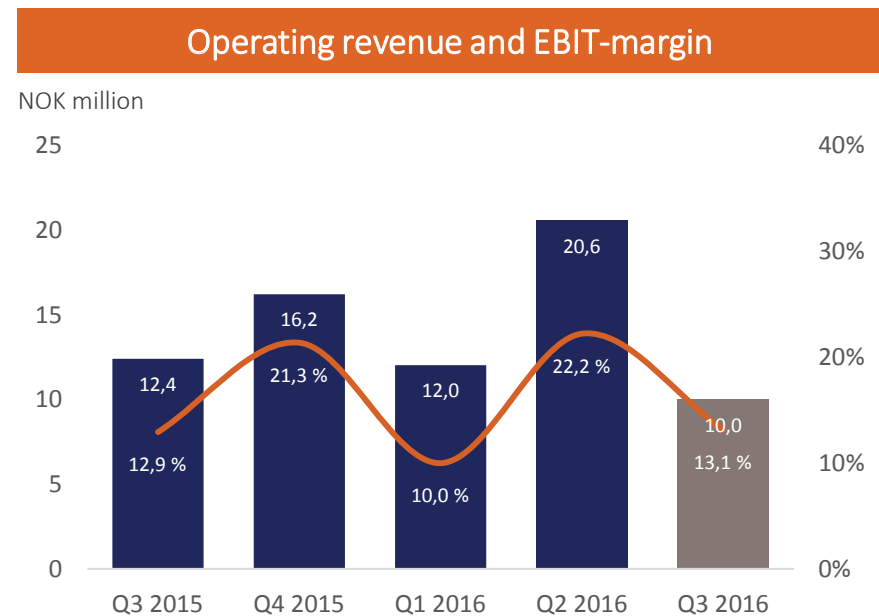
- Positive development in Norway which is the dominant market for Svane®
- Higher revenue in almost all other markets as well, including Germany and Switzerland



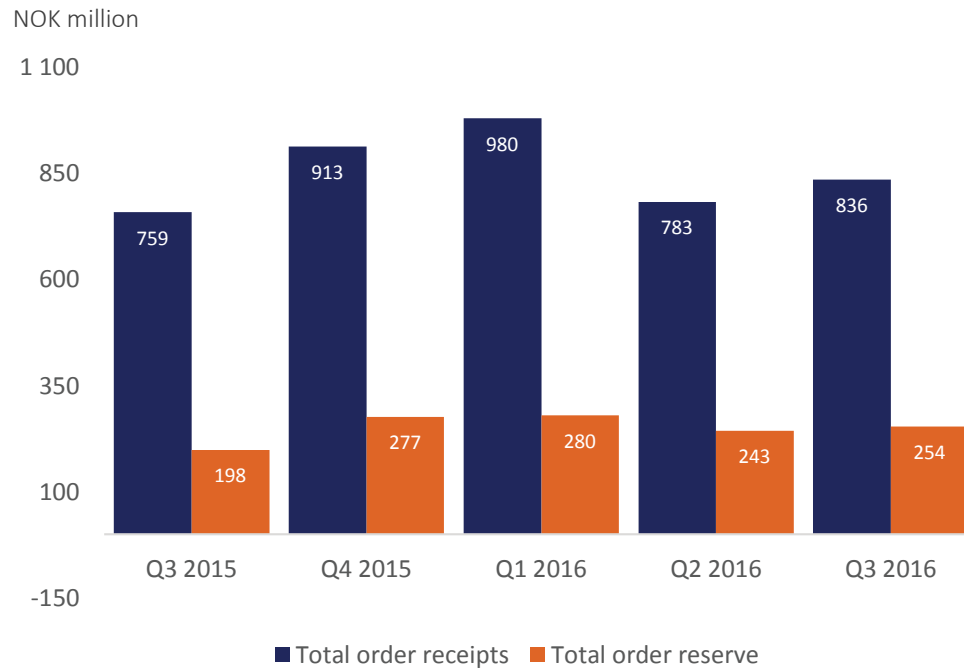
Ekornes® Contract

Affected by weak offshore markets

- Year-over-year quarterly revenue down 19.3%
- EBIT margin increased to 13.1% driven by cost reductions and efficiency measures
- Contract market still characterized by the downturn in shipping and offshore markets



Improved order receipts and reserve



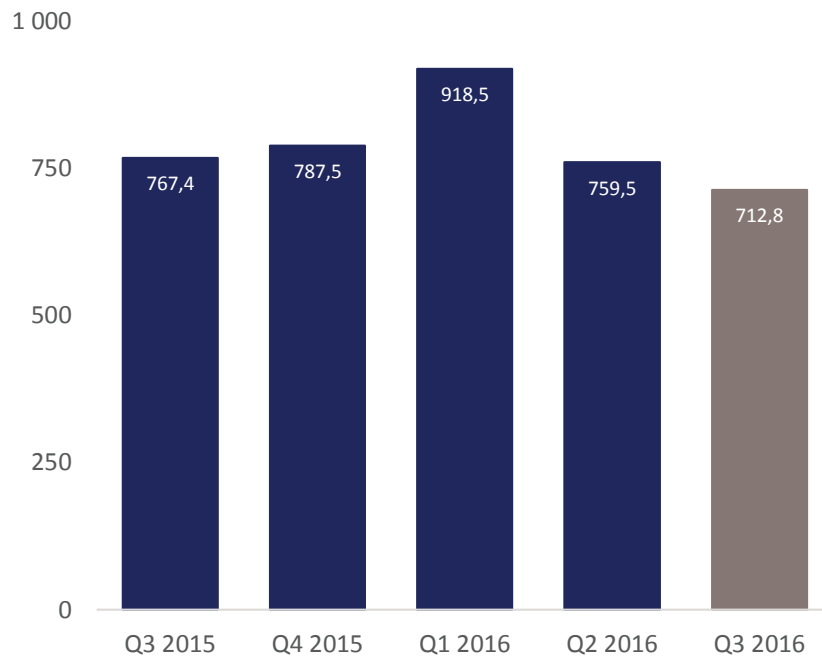
- Order receipts of NOK 836 million, up 10.1% from Q3 2015
- Total order reserve of NOK 254 million, up 28.3% from Q3 2015
- Improvement towards the end of the quarter
 - IMG and Stressless® contributed positively

Financial results

(preliminary and unaudited)

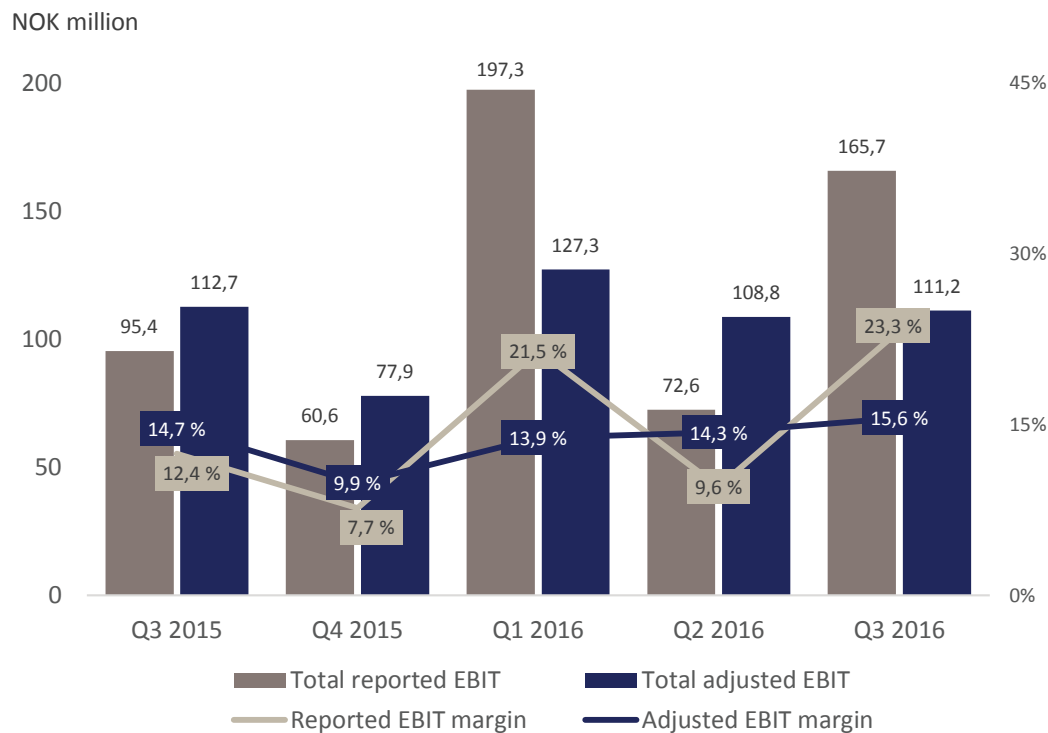
Operating revenue weighed down by Stressless®

NOK million



- Quarter over quarter revenue down 7.1% from Q3 2015
 - Decline driven by lower sales of Stressless® in Norway, UK, Central Europe and Southern Europe

Underlying margins improved quarter over quarter



- Adjusted EBIT of 15.6%, up from 14.7% in Q3 2015
 - Lower costs and increased contribution from IMG
- Reported EBIT positively affected by strengthening NOK

Discontinued hedge accounting

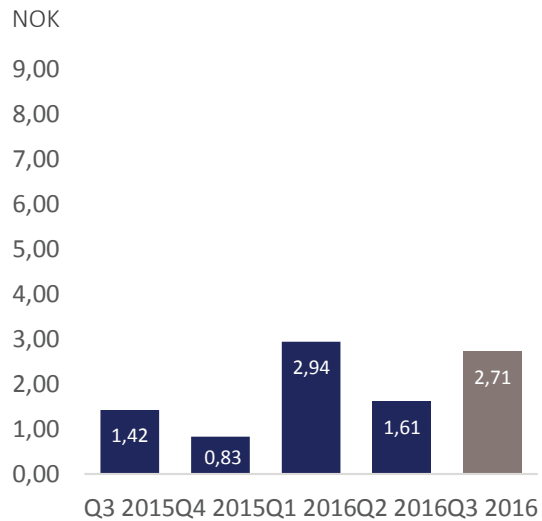
- As at the close of the third quarter 2016
 - Realized losses of of NOK 137 million in 2016, as
 - Realization of unrealized losses of NOK 157.2 million as at Dec 31st 2015 (part of the NOK 398,4 million total negative value of hedge contracts at Dec 31st 2015) . Recognized in “Other income and expenses” (OCI) and offset against “Sales revenues” (reducing sales revenues).
 - NOK 20.2 million in increase in value from Jan 1st 2016 until realization. Recognized directly in profit and loss via the line “Net other (losses)/gains”.
 - Unrealized gain of NOK 143 million from Jan 1st 2016 forward are recognized directly in profit and loss via the line “Net other (losses)/gains”.

EBIT Ekornes without currency hedging, illustration

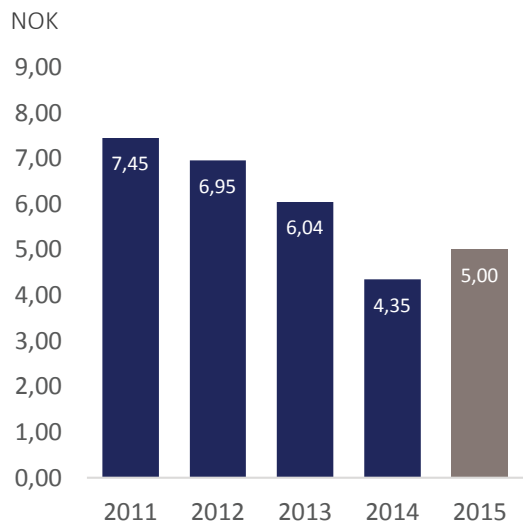
Figures in mNOK	YTD Q3 figures	Without hedging, illustration
Revenue	2 390.7	2 547.9
Net other gains and losses from value change realized contracts (NOK 20.2 million) and value change unrealized contracts (NOK 143.1 million), total NOK 163.2 million	163.2	-
Adj. EBIT difference 157.2 MNOK, from realized part of the Dec 31st 2015-amount	347.3	504.4
Adj EBIT-margin	14.5%	19.8%
EBIT difference NOK -6 million (NOK 157.2 million from realized part of the Dec 31st 2015-amount and NOK -163.2 million value change in 2016)	435.6	429.5
EBIT-margin	18.2%	16.9%

Continued increase in EPS since Q3 2015

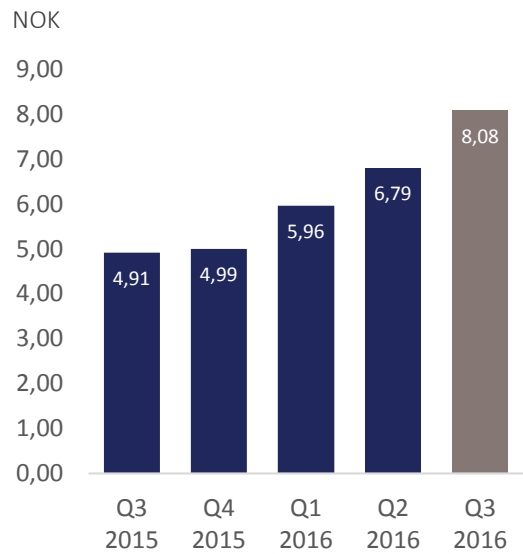
EPS per quarter



EPS per year



EPS 12 months rolling

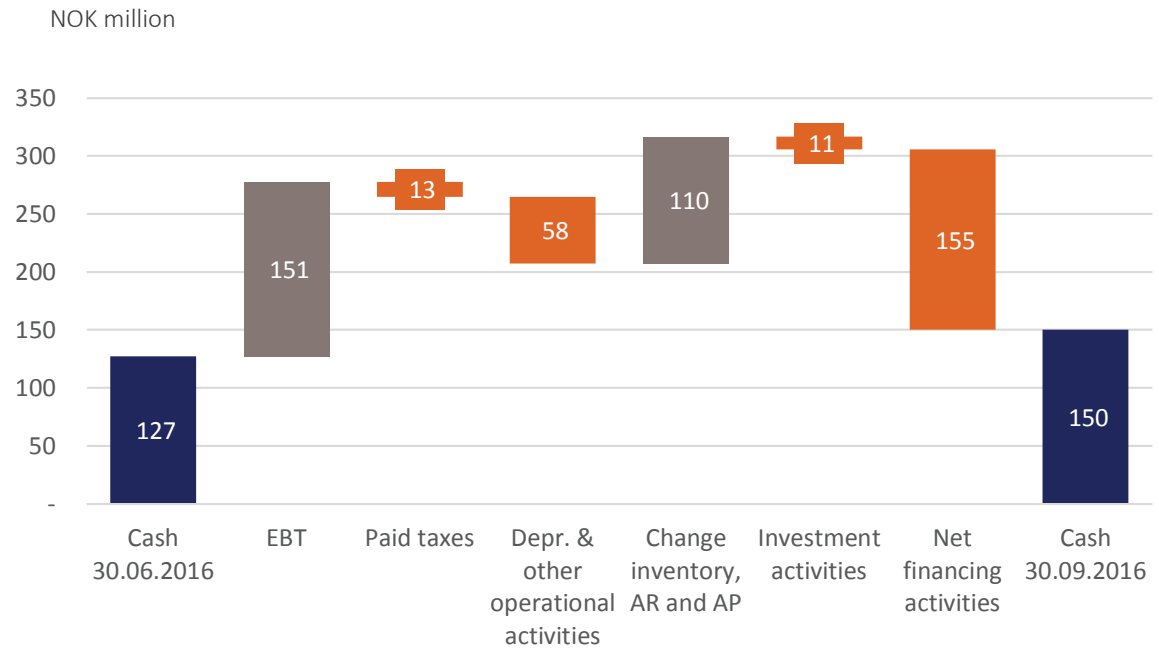


- Quarter over quarter EPS improvement driven by higher EBIT and net financial income improvement, partly offset by higher taxes.



Cash position improved by positive operating CF

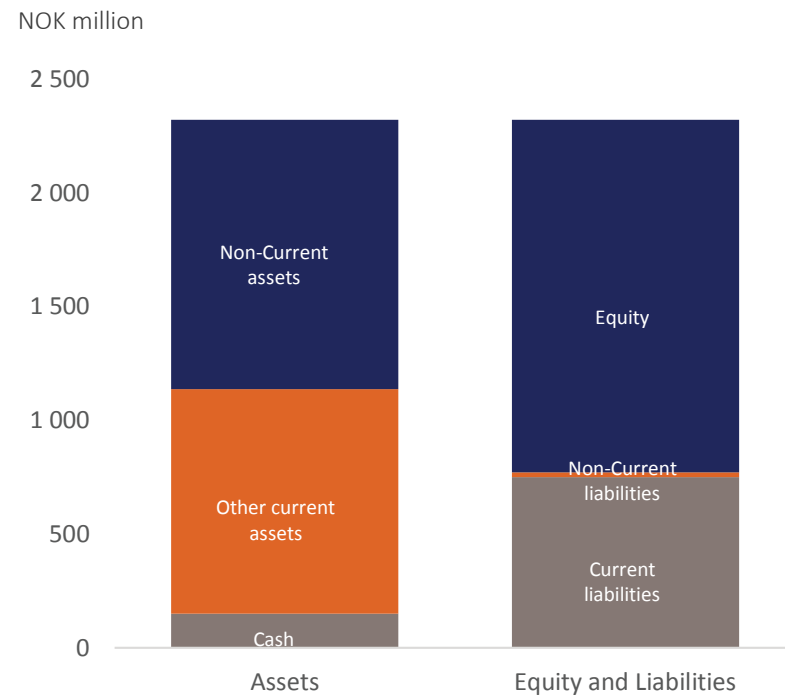
- Cash flow from operations of NOK 189.5 million
 - EBT NOK 150.7 million
- Investments low at NOK 11.3 million
- Repayment of short term loans of NOK 155.0 million
- Net cash increased by NOK 23.2 million during the period



Financial solidity improved year to date

Compared to YE 2015:

- Equity ratio 66.8%, up from 52.3%
 - 2015 dividend of NOK 147.3 million paid in Q2 2016
- Liquidity of NOK 730 million
 - Cash and cash equivalents of NOK 150.3 million
 - Undrawn credit facilities close to NOK 570 million
 - Interest bearing debt of NOK 83.4 million (positive NIBD)
 - Well within covenants



FX strategy advance response to fluctuations

- New FX strategy adopted by the Board of Directors with immediate effect to better match the operations

Previous strategy	New strategy	Effects
<ul style="list-style-type: none">• 0-18 months – 100 % Expected exposure secured in most foreign currencies	<ul style="list-style-type: none">• 0-6 months – 80 %: 80% of expected exposure secured in currencies where expected annual exposure is NOK 75m or more• 6-12 months – 50 %: 50% of expected exposure secured in currencies where expected annual exposure is NOK 75m or more	<ul style="list-style-type: none">• Overall increased exposure to currency fluctuations on revenues, costs and results• 100% exposure to fluctuations in currencies with expected annual net exposure below NOK 75m• Maintain necessary leeway and advance response to initiate operational and financial adaptations to major currency fluctuation

Summary and outlook

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- Measures to reduce yearly cost base initiated, effects materializing into 2017
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